NOTICE

ANNUAL GENERAL MEETING

Monday November 29, 2021

Virtually Via Zoom

5.30pm – 6:30pm

Agenda for Annual General Meeting

1. Apologies
2. Confirmation of Minutes of last AGM
3. President's Report
4. Financial Report
5. Marketing Coordinator Team Report
6. Election of Office Bearers
7. General Business

Maling Road Business Association – Annual General Meeting
18/11/20 @ Virtually Via Zoom

Attendees:, Athena Katopodis, Becky Horwood, Maggie Stamoulis, Stavros Zikou, Circe Zikou, Peter Barclay, Juliann Byron (Bendigo Bank)

Apologies:, Susan Benedos (B Inspired), Peter Connolly (NewsXPress)

AGM Opened at 5:42pm

2019 Minutes: Moved to be accepted by Peter Barclay and seconded by Athena. Carried.

President's Report: Athena started out by saying just how hard this year was. This year we needed the MRBA more than we ever have. Athena read out her President's report. The report highlighted the role of the MRBA during COVID and how vital it was that they sent out vital information about grants, restrictions and assistance available. Great to see businesses pivot to ensure they can still trade. Traders need to capitalize on the people who are working from home. Athena mentioned the Christmas windows and how people are taking photos in front of the pillars. Athena also mentioned how Maling Road was in the perfect position for Outdoor Dining. She thanked everyone for all their hard work.

Treasurer's Report: The Financial Report was presented by Stavros Zikou on behalf of ASR Partners. The financial statements were prepared and audited with the requirements of council's funding agreement with the Association and the requirements of Consumer Affairs Victoria.
The following key elements were highlighted -
The net deficit for the year amounted to $7,783 after there was $98,987 in revenue and $106,770 in expenses
Total current assets at 30 June were $6,815. Total liabilities were $1,377.
Cash at end of year FY 2020 - $3,894

Coordinator's Report: Stavros read out the Coordinator's report and reviewed some of the achievements of the Association and their role over the past year. The Maling Road Business Association experienced a unique and challenging year during a period of local retail and neighbouring challenges as well as 1 in 100-year global pandemic. Stavros stated how 30 memos/emails had been sent to traders notifying them of assistance available and important information. Digital campaigns were delivered to maintain customer engagement. The November Love and Load campaign is expected to bring in a minimum of $25,000 to the street. A big thank you to the committee. Maling Road is very lucky to have a very active President and Vice President.

Bec moved to accept all reports. Seconded by Maggie. Carried.

Election of Office Bearers: There was no election for the following roles as nominations filled the vacancies.

President: Athena Katopodis
Vice President: Peter Barclay
Secretary: Susan Benedos
Treasurer: Maggie Stamoulis
General Committee: Bec Horwood

Stavros announced roles filled. Nominations can be received in the future. Athena congratulated everyone. Thanks to everyone for putting yourselves forward.

General Business:

- Peter wanted to know how the street has been going. Bec said she's up from last year. Dsassi doing well. Everyone making the effort to go into stores and buy. Athena said they're really busy. Bec said people were wanting to support local businesses. Other businesses doing well, including cafes.
- Parklet happening mid-December.
- Stavros said it won't be an ordinary January. Peter and Julianne still expect locals to go to their holiday houses.
- Athena stated how dedicated Boroondara Council have been with Outdoor Dining. Peter stated how involved Council has been in recent months.
- Athena discussed how hard it is to get parklets up. The MRBA has assisted where they could and it's another benefit of traders associations.
- Peter asked how Maling Road was compared to Ivanhoe and Bell St Mall.
- Stavros said there was a good buzz on the street everywhere. He highlighted that Banyule Council are giving permits until June. People are staying local and supporting them.
- Peter highlighted that it was a good opportunity to service customers well so they come back. Athena agreed, saying you need to offer them something good. Wow them! Good opportunity to try new things.

Meeting Closed 6:22pm

Maling Road Business Association AGM

President's Report 2021

November 17, 2021 5.30pm via Zoom

It is not very often that I start a report with "Well", but I did last year and I will again this year!

WELL, just when we thought last year was rough for retailers and small businesses, along came 2021 and the longest Lockdown of any city in the world. Congratulations to all for surviving. We all understand just how hard it has been, obviously worse for those whose doors remained completely closed for much of the time. While we are now just seeing a little bit of light again finally, for most of the past 12 months there was only darkness. I think it is important to mention just how difficult it has been, not to dwell on it, but to acknowledge what we have endured as a group, how we have looked out for each other as a shopping strip and to continue to care for each other as we come out the other side. I am proud to say that our vacancy rate actually decreased in 2021 and we did not fall apart as a strip. We continued to work hard ourselves and for each other, wherever we could, to ensure we remain a destination for the people in our local area.

I am extremely proud of the work of our committee who, on top of trying to keep their own businesses afloat, volunteered endless hours during the hardest times, to keep Maling Road afloat. I thank Peter (Maling Road Toy Shop), Maggie (Bendigo Bank), Susan (B Inspired) and Becky (Reflections Jewellery) for their commitment and effort. During the darkest times, some of us worked more on Maling Road than in our own businesses. I hope that if you come across them, you also personally thank them. Information, events - both organized and cancelled, financial management, marketing, consultation, lobbying, reporting and above all caring, all continued even when our physical doors were closed.

We thank Stav and Circe Zikou, our marketing coordinators - Marketa, for their work, not only during these extremely difficult past two years, but for their work with us over the past five years. I know that the everchanging Covid related information Marketa sent out to us, especially in the early days, meant that we were all up to date in areas such as Covid requirements, government grants, landlord negotiations, social media and online customer traffic. We will be parting ways with Marketa at the end of 2021. We owe them a debt of gratitude as they helped bring our quaint village into the digital age, and worked tirelessly to ensure Maling Road continues to be a thriving local shopping strip and destination point. Please thank them personally as you see them around – they have promised to visit often. We will be appointing new marketing coordinators in early 2022.

We need to acknowledge the City of Boroondara for their assistance again this year. They have continued to support small business in a number of ways, and continue to support Maling Road specifically, through their support of our Association and the Place Plan.

There is no doubt that Maling Road has weathered the pandemic better than most local strips in Boroondara and, in fact, Melbourne. 2022 promises to bring more physical improvements and activations which will encourage even more shoppers to our strip.

We need to continue to care for ourselves, and each other, as we re open for the seventh time. Let's take advantage of our current position. Your Association promises to keep working for us all and to continue to put Maling Road first. The locals are continuing to shop local, we need to continue to offer amazing service and amazing products and an amazing destination point for shoppers from around Melbourne. I encourage you all to assess how your shops look from the perspective of a shopper, inside and out. Keep your stock fresh and innovative, work on your websites and social media, rotate your window displays often, communicate with your neighbours, keep an eye on each other's shops, get involved, bring us new ideas, and just help your fellow Traders in any way you can. We have been shown to be a resilient bunch, pandemic, earthquake, hurricane!! – we have been through, and got through, a lot these past few years. Maling Road as a shopping strip and a community hub is alive and kicking and we look forward to working hard again with you next year to continue to rebuild.

Maling Road Business Association Inc

ABN 65 351 216 220

Financial Statements
For the year ended 30 June 2021

Paris Financial
5/2-6 Albert St, Blackburn VIC 3130
1/128 Jolimont Rd, East Melbourne VIC 3002

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Maling Road Business Association Inc

ABN 65 351 216 220

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Maling Road Business Association Inc

ABN 65 351 216 220

Committee's Report

For the year ended 30 June 2021

Your committee members submit the financial accounts of the Maling Road Business Association Inc for the financial year ended 30 June 2021.

Committee Members

The names of committee members throughout the year and at the date of this report are:

Athena Katopodis (President)	
Peter Barclay (Vice President)	Resigned as treasurer on 18 November 2020
Magdalene Stamoulis (Treasurer)	Appointed on 18 November 2020
Susan Benedos (Secretary)	
Becky Horwood (Member)	

Principal Activities

The principal activities of the association during the financial year were:

- To promote the Maling Roadbusiness precinct
- To seek grants & assistance from private businesses, government and council to further that aim
- To organise events & disseminate information & promotional materials to further thataim.

Significant Changes

No significant change in the nature of these activities occurred during the year.

Operating Result

The profit from ordinary activities after providing for income tax amounted to

Year ended 30 June 2021	Year ended 30 June 2020
$	$
58,166	(7,783)

Signed in accordance with a resolution of the Members of the Committee on:

Athena Katopodis (Nov 18, 2021 15:38 GMT+11)

Athena Katopodis (President)

Magdalene Stamoulis (Treasurer)

The accompanying notes form part of these financial statements.

Maling Road Business Association Inc

ABN 65 351 216 220

Income and Expenditure Statement

For the year ended 30 June 2021

	2021 $	2020 $
Income		
Other income	127	199
Grants & sponsorship	140,293	90,810
Events & festivals	53,896	7,977
Total income	194,316	98,987
Expenses		
Advertising & promotion	4,454	4,067
Audit fees	1,959	1,100
Bad debts		166
Bank fees & charges	60	50
Bookkeeping fees	1,810	373
Cleaning & rubbish removal		350
Events & festivals expenses	40,022	33,907
Fees & permits	282	59
Gift cards	17,137	3,219
Insurance	718	718
Marketing co-ordination	64,764	57,420
Postage	71	296
Printing & stationery	724	846
Repairs & maintenance	537	263
Sponsorship expenses		641
Subscriptions	379	
Sundry expenses		144
Website hosting & maintenance	3,234	3,150
Total expenses	136,150	106,770
Profit from ordinary activities before income tax	**58,166**	**(7,783)**
Income tax revenue relating to ordinary activities		
Net profit attributable to the association	**58,166**	**(7,783)**
Total changes in equity of the association	**58,166**	**(7,783)**

The accompanying notes form part of these financial statements.

Maling Road Business Association Inc

ABN 65 351 216 220

Income and Expenditure Statement

For the year ended 30 June 2021

	2021 $	2020 $
Opening retained profits	5,438	13,222
Net profit attributable to the association	58,166	(7,783)
Closing retained profits	**63,604**	**5,438**

The accompanying notes form part of these financial statements.

Maling Road Business Association Inc

ABN 65 351 216 220

Detailed Balance Sheet as at 30 June 2021

	Note	2021 $	2020 $
Current Assets			
Cash Assets			
Bendigo Club Account		77,809	2,207
Bendigo Business Account		1,691	1,691
		79,500	3,898
Current Tax Assets			
GST payable adjustment control account		(171)	
Input tax credit control account		7,113	2,917
		6,942	2,917
Total Current Assets		**86,442**	**6,815**
Total Assets		**86,442**	**6,815**
Current Liabilities			
Payables			
Unsecured:			
Trade creditors		22,130	1,373
		22,130	1,373
Financial Liabilities			
Unsecured:			
Bendigo Business Credit Card		708	4
		708	4
Total Current Liabilities		**22,838**	**1,377**
Total Liabilities		**22,838**	**1,377**
Net Assets		**63,604**	**5,438**

The accompanying notes form part of these financial statements.

Maling Road Business Association Inc

ABN 65 351 216 220

Detailed Balance Sheet as at 30 June 2021

	Note	2021	2020
		$	$
Members' Funds			
Accumulated surplus (deficit)		63,604	5,438
Total Members' Funds		**63,604**	**5,438**

The accompanying notes form part of these financial statements.

Maling Road Business Association Inc

ABN 65 351 216 220

Statement of Cash Flows

For the year ended 30 June 2021

	2021 $	2020 $
Cash Flow From Operating Activities		
Receipts from grants & customers	194,316	98,820
Payments to Suppliers and employees	(119,418)	(110,104)
Net cash provided by (used in) operating activities (note 2)	74,898	(11,283)
Net increase (decrease) in cash held	74,898	(11,283)
Cash at the beginning of the year	3,894	15,178
Cash at the end of the year (note 1)	78,792	3,894

The accompanying notes form part of these financial statements.

Maling Road Business Association Inc

ABN 65 351 216 220

Statement of Cash Flows

For the year ended 30 June 2021

	2021	2020

Note 1. Reconciliation Of Cash

For the purposes of the statement of cash flows, cash includes cash on hand and in banks and investments in money market instruments, net of outstanding bank overdrafts.

Cash at the end of the year as shown in the statement of cash flows is reconciled to the related items in the balance sheet as follows:

Bendigo Club Account	77,809	2,207
Bendigo Business Account	1,691	1,691
Bendigo Business Credit Card	(708)	(4)
	78,792	3,894

Note 2. Reconciliation Of Net Cash Provided By/Used In Operating Activities To Net Profit

Operating profit (loss) after tax	58,166	(7,783)
Changes in assets and liabilities net of effects of purchases and disposals of controlled entities:		
Increase (decrease) in trade creditors and accruals	20,757	(959)
Increase (decrease) in sundry provisions	(4,025)	(2,541)
Net cash provided by operating activities	**74,898**	**(11,283)**

Note 1: Summary of Significant Accounting Policies

Basis of Preparation

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act of Victoria. In the opinion of the committee the association is not a reporting entity because it is not reasonable to expect the existenceof users who rely on the association's general purpose financial statements for information useful to them for making and evaluating decisions about the allocation of resources.

The financial report has been prepared on an accrual basis and is based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

(a) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

(b) Revenue and Other Income

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

In the current year

Contributed Assets

The association receives assets from the government and other parties for nil or nominal consideration in order to further its objectives.

On initial recognition of an asset, the association recognises related amounts (being contributions by owners, lease liability, financial instruments, provisions, revenue or contract liability arising from a contract with a customer).

The association recognises income immediately in profit or loss as the difference between initial carrying amount of the asset and the related amount.

Operating Grants, Donations and Bequests

When the association receives operating grant revenue, donations or bequests, it assesses whether the contract is enforceable and has sufficiently specific performance obligations.

When both these conditions are satisfied, the association:

– identifies each performance obligation relating to the grant

– recognises a contract liability for its obligations under the agreement

– recognises revenue as it satisfies its performance obligations.

Where the contract is not enforceable or does not have sufficiently specific performance obligations, the association:

– recognises the asset received in accordance with the recognition requirements of other applicable accounting standards

– recognises related amounts (being contributions by owners, lease liability, financial instruments, provisions, revenue or contract liability arising from a contract with a customer)

– recognises income immediately in profit or loss as the difference between the initial carrying amount of the asset and the related amount.

If a contract liability is recognised as a related amount above, the association recognises income in profit or loss when or as it satisfies its obligations under the contract.

Capital Grant

When the association receives a capital grant, it recognises a liability for the excess of the initial carrying amount of the financial asset received over any related amounts (being contributions by owners, lease liability, financial instruments, provisions, revenue or contract liability arising from a contract with a customer) recognised under other Australian Accounting Standards.

The association recognises income in profit or loss when or as the association satisfies its obligations under the terms of the grant.

Interest Income

Interest revenue is recognised using the effective interest rate method.

Dividend Income

The association recognises dividends in profit or loss only when the right to receive payment of the dividend is established.

Income from Sale of Goods

The association publishes and sells books and magazines publications to the general public. Revenue is recognised when control of the products has transferred to the customer. For such transactions, this is when the products are delivered to the customers. Volume discounts could be provided with the sale of these items, depending on the volume of aggregate sales made to eligible customers over every six-month period. Revenue from these sales is based on the price stipulated in the contract, net of the estimated volume discounts. The volume discounts are estimated using historical experience and applying the expected value method. Revenue is then only recognised to the extent that there is a high probability that a significant reversal of revenue will not occur. Where there is expected volume discounts payable to the customers for sales made until the end of the reporting period, a contract liability is recognised.

A receivable will be recognised when the goods are delivered. The association's right to consideration is deemed unconditional at this time as only the passage of time is required before payment of that consideration is due. There is no significant financing component because sales (which include those with volume discounts) are made within a credit term of 30 to 45 days.

Customers have a right to return products within 60 days as stipulated in the current contract terms. At the point of sale, a refund liability is recognised based on an estimate of the products expected to be returned, with a corresponding adjustment to revenue for these products.

Consistent with the recognition of the refund liability, the association further has a right to recover the product when customers exercise their right of return so consequently the company recognises a right to returned goods asset and a corresponding adjustment is made to cost of sales.

Historical experience of product returns is used to estimate of the number of returns on a portfolio level, using the expected value method. It is considered highly probable that significant reversal in the cumulative revenue will not occur given the consistency in the rate of return presented in the historical information.

All revenue is stated net of the amount of goods and services tax (GST).

(c) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the assets and liabilities statement.

(d) Trade and Other Payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

Maling Road Business Association Inc

ABN 65 351 216 220

Statement by Members of the Committee

For the year ended 30 June 2021

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the Income and Expenditure Statement, Statement of Financial Position, and Notes to the Financial Statements:

1. Presents fairly the financial position of Maling Road Business Association Inc as at 30 June 2021 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

The Committee is responsible for the reliability, accuracy and completeness of the accounting records and the disclosure of all material and relevant information.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

Athena Katopodis (Nov 18, 2021 15:38 GMT+11)

Athena Katopodis
President

Magdalene Stamoulis
Treasurer

INDEPENDENT AUDITOR"S REVIEW REPORT
To the members of Maling Road Business Association Inc.

Report on the Financial Report

We have reviewed the accompanying financial report of **Maling Road Business Association Inc**, which comprises the statement of Financial Position as at **30 June 2021**, the Statement of Income & Expenses for the year ended on that date, notes comprising a summary of significant accounting policies and the Committee's declaration.

Committee's Responsibility for the Financial Report

The Directors are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and for such internal control as the committee determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express a conclusion on the financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 *Review of a Financial Report Performed by the Independent Auditor of the Entity*, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the financial report is not giving a true and fair view of the entity's financial position as at **30 June 2021** and its performance for the period ended on that date; and complying with Accounting Standards applicable to Special Purposes Reports As the auditor of entity, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of a financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Independence

In conducting our review, we have complied with the independence requirements of the Australian Professional Accounting Bodies.

Conclusion

Based on our review, which is not an audit, nothing has come to our attention that causes us to believe that the **2021** Financial Report of the Maling Road Business Association Inc. does not fairly represent, in all material respects, the financial position of the **Maling Road Business Association Inc.** as at **30 June 2021** and of its performance for the year ended on that date, in accordance with Accounting Standards applicable to Special purposes Reports.

Gregory L Pike FIPA
Institute of Public Accountants
Public Practice Certificate No. 13069

Collins Pike
Suite 5, 86 High St Berwick 3806
03 9707 5599

Date: 15/11/24

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Marketing Coordinator's Report

AGM – Monday the 29th of November 2021

In 2021 of working with the Maling Road Business Association, our company Marketa has undertaken the following key projects:

January (All Year) – Management of: Maling Road Website, Maling Road Email Address, Email Database and Social Media Promotion and Management (Facebook, Instagram,)
January – Covid-19 Support and Assistance for Traders.
February / March – Maling Road Movie Nights in Theatre Place
May – Maling Road Scratch & Win (Thanks for the Love) Major Promo (State Government Grant)
June – MRBA 19/20 Budget
August – Auto Classico Car Show (Covid–19 Cancelled)
October – Halloween @ Maling Road
November – Maling Road Christmas Ribbon Decals & Council Decorations
November – MRBA AGM via Zoom
December – Maling Road Christmas Movie Marathon (KristKindl Alternative) & Roaming Santa

Below is a summary of the 2021 notable achievements:

Achievement 1: Constantly supporting and updating traders/members with time sensitive COVID information and support resources. Twenty-four (24) email memos were sent to traders and members this year regarding COVID and all support and grants available to them. Many traders have commented on how much they appreciated the correspondence as it made it easy for them to understand what help was available to them. This correspondence also simplified restriction rules for traders and directed them to relevant resources. Further to this, we also applied for various Grants to support the Association through the Pandemic. We were successful in applying for and receiving a $50,000 Grant from the State Government.

Achievement 2: Our extensive range of new Promotions and Campaigns and adapting to Covid-19 and the restrictions that continued to come about. The first event of the year, Maling Road Movie Nights, had to be suddenly cancelled on the first weekend due to the sudden 5 Day Circuit Breaker restrictions, however we were very fortunate to run the event over next three weekend and the attendees loved it. In May we ran the Maling Road Scratch & Win (Thanks for the Love) Major Promo, which saw traders give out tens of thousands of complimentary scratchies and $15,000 value worth of Gift Cards were given away to lucky winners. Unfortunately, the Winter Art and Light Walk and Auto Classico were Covid affected. However the very popular Halloween @ Maling Road event took place and are very excited with the upcoming Christmas Movie Marathon this Saturday. Each individual campaign brings something unique to the MRBA and the Maling Road Shopping Centre, and collectively they keep the MRBA engaged with Maling Road patrons and the broader community.

Achievement 3: Continuing to take advantage of the Digital Age by managing our www.malingroad.com.au responsive and dynamic website which averages 1,900+ hits per month (1,300 in 2020). Further developing our professional E-Mail database management system and sending out 13 x EDMs to our 2,800 + strong and growing database (2,300 in 2020).

From January 1st this year until the present, on behalf of the MRBA, as Marketing Coordinators we have posted over 650+ posts across Facebook and Instagram. This year we also introduced Instagram stories to increase visibility of more traders. And also introduced Highlights on Instagram to feature milestone events e.g. Updates for traders during lockdowns and re-openings. In an age where the average Australian is spending more than 10 hours per week on social media, the MRBA is focused on where the action is. We are finding ourselves constantly promoting the shopping centre and trader offerings more than ever and social media management continues to be a huge part of our role. This includes the messages, emails and tags we receive from Maling Road Traders requesting us to promote their offers. The fact that Maling Road is automatically a network of 65+ businesses should not be underestimated and should be leveraged at every opportunity.

Achievement 3:
The immense success of the Maling Road Gift Card Program. Since the last AGM 12 months ago (Nov 20 – Oct 21) $42,060 ($17,745 in 2020) of Gift Cards were activated and $32,543.66 ($9,434.85 in 2020) was redeemed across nearly 1,000 transactions a many different Traders. Considering 2021 was once again riddled with a pandemic, lockdowns and restrictions, this is an outstanding outcome. Always keeping in mind, the dollars redeemed are only minimums for certain. In our extensive time of doing this line of work, we can't think of any campaign/program which a) includes so many different traders, b) is measurable to this detail, c) so universally loved d) creates a point of difference, e) arguably has created that much benefit. This was not by chance, but arguably by good design, sound management and clever marketing. We would like to thank all the Gift Card Sellers for being invaluable partners.

New businesses have chosen to call Maling Road home in the past 12 months, with several more expected on the horizon, investing serious resources into their ventures. This adds to the constant renewal and modernisation of the street.

We would like to thank the Boroondara Council for all their support, by managing the special rate, but also for their human resource support and involvement. Boroondara also provides critical financial support to the annual Maling Road's KristKindl an Auto Classico events. We would also like to thank the local Community Bank for all their support for the street, our Association.

We would like to thank the very active 2021 committee for volunteering their time over countless hours in attending meetings and responding to emails, text messages and this year WhatsApp group message.

This will be our last AGM as we are moving on from Maling Road next month. We are extremely grateful in having served the Association via the various committees over the past 5 years. We have loved meeting and working with all Traders whilst creating and developing a super Marketing program for the MRBA. From the new MR website, building an email database, growing the Social Media networks, optimising KK, introducing many new events & campaigns, making the gift card program digital and countless other initiatives. We are proud to leave the MRBA and Maling Road in its current state and are confident the Committee and next Coordinators have a great platform to work off.

Thanks, and wishing everyone a great trading period leading up to Christmas and beyond.

Stavros Zikou & Circe Zikou
Maling Road Marketing Team