Maling Road Business Association – Annual General Meeting
19/09/18 @ Squisito

Attendees:, Nicola Bergelin, Athena Katopodis, Nancy Russo, Andrew Scawen, Robert Vickery, Linda Vickery, Stavros Zikou, Circe Zikou, Peter Barclay, Shurojit Shome, Yim Huynh, Susan Benedos, Jane Addis

Apologies:, Chris Henry

AGM Opened at 5:37pm

2017 Minutes: Moved to be accepted by Peter Barclay and seconded by Yim Huynh.

President's Report: Nicola Bergelin read out her final President's report. Achievements during the previous three years include; Renewal of the Special Rate, Rebranding of the Maling Road Logo, Implementation of new website, Installation of the new sign, introduction of the Auto Classico event, New Gift Card Program. In addition to this, there has also been ongoing success in long term marketing activities. Nicola thanked the coordinators and the rest of the committee for their support.

All attendees received a copy of the full report and all documentation will be available in the trader portal on the Maling Road Website.

Treasurer's Report: The Financial Report 2017/18 was distributed to all in attendance. Income was similar to last year. Expenses included the usual main expenses of KK, advertising and Marketing Coordinator costs. Event expenses were down from last year due to KK being cancelled. The same grants were applied for and granted.

The Financial Report and the Committee Report and Declaration have been signed by Yim Huynh and Nicola Bergelin. The above mentioned were all Committee members and Office Bearers for the entire financial year to 30 June 2018.

Committee resolved that the Balance Sheet as at 30/06/2018 and the Profit and Loss account for the year ended 30/06/18 together with the Committee's Report and the Committee's Statements be received and approved. Moved by Athena Katopodis and seconded by Andrew Scawen.

Coordinator's Report: Stavros read out the Coordinator's report and reviewed some of the achievements of the Association and their role over the past year. It has been a very busy year and some notable achievements were – the extensive range of Maling Road Marketing Promotions and Campaigns, EDM database, social media posts and engagement and the Maling Road Gift Card. 2018 also saw the Special Rate being renewed with a 5 year Business Plan being developed. Stavros thanked Nicola and Yim for their support and wished them best in their next ventures.

Nicola moved to accept all reports. Seconded by Yim.

Election of Office Bearers: There was no election for the following roles as nominations filled the vacancies.

President: Athena Katopodis
General Committee: Susan Benedos

Stavros announced Athena as President and Susan as a Committee member.

Nicola nominated and Athena seconded the following members as General Committee members – Peter, Andrew, Shuro. Accepted.

Stavros explained that we needed to fill the roles of secretary, treasurer and Vice President. Andrew asked what the roles would entail. Stavros and Circe explained the roles in more detail. It was decided that roles could be decided at the next Committee meeting to give people more time to think about them.

General Business:

- Athena took over as Chairperson and stated she has been on the Committee for several years and is able to get out of her shop and see people. She stated it was important to have a great Committee.
- Nicola stated that Maling Road achieved a lot for their budget and size.
- Robert stated that it would be good to do a letterbox drop/mailout with discounts from traders. Linda said the letterbox drop worked for them. Also said maybe offer something on social media to entice them. Nancy would like 3124 customers targeted (Camberwell).
- Nancy would also like to see brochures in hotels given to concierges. There was discussion about who would go out and drop off brochures and who would manage it. Coordinators said they could do it, but would have to take away another event/promotion as it would impact their time.
- Nancy would also like to see bus tours to Maling Road. She mentioned one that she saw in Sassafras. Circe asked her to find out the name of the company and that she would contact them. Robert discussed about where would bus tours park? A consideration.
- Robert also mentioned that people are parking all day on Saturday and Sunday. Stavros suggested making parking restrictions until 5pm on Saturday and Sunday. Also Stavros to send email to businesses reminding them not to park in customer car parking on weekends.
- The Retirement Village tours was discussed. Susan said she would ring a few and see if they were interested.

- Robert discussed the general disrepair of some of the buildings. It was agreed that the Association would send a formal letter to council to request them to ask landlords to fix up their properties.
- Nicola mentioned the Council Streetplan 2019/2020. She said the Committee should come up with a Wishlist and position.
- Robert suggested to create a mall from Bryson to Canterbury Road. Many people disagreed.
- Guest speaker Marshall from Passel attended and presented. Passel is a service where shoppers deliver your packages to your customers within 3 hours (15kms, 20kgs). Many traders interested. Nancy suggested some traders band together to offer items from several stores to deliver.
- Athena presented flowers to Nicola and Yim.

The Committee would like to thank the staff at Squisito for hosting the AGM.

Meeting Closed 7:30pm